



Delta Media Corporation

Equal Employment Opportunity Public File Report

KDCG-TV; KLWB-TV; KBCA-TV; KLWB-FM; KXKW; KSLO-AM/FM; KOGM-FM; KFXZ-AM/FM; KYMK-FM; KVOL-AM

February 1, 2014 - January 31, 2015

POSITIONS FILLED DURING THE REPORTING PERIOD

2/2/2015

Job Title	Sources Used to Fill Position (Numbers correspond to the number used in the Recruitment Source List)	Source Referring Hiree
ACCOUNT EXECUTIVE	1, 2, 4-8, 42, 46	LinkedIn
ACCOUNT EXECUTIVE	1, 2, 4-8, 42, 47	Professional Reference
ACCOUNT EXECUTIVE	1, 2, 4-8, 42, 48	Professional Reference
ACCOUNT EXECUTIVE	1, 2, 4-8, 42, 49	Professional Reference
DIGITAL CONTENT DIRECTOR	1, 2, 4-8, 42, 50	Professional Reference



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OUTREACH INITIATIVES

2/2/2015

No.	Type of Outreach Initiative (Example: Internship, Job Fair, Etc)	Brief Description of Activity (Include date, description of event, participation, etc)
1	Scholarship	Delta Media stations promoted the: Louisiana Association of Broadcasters 2015 Scholarship Program Announcement and PSA (Airdates: 11/17-1/13/15)
2	Internship	Delta Media has established a relationship with the local University and offers an ongoing internship program. Students are able to receive credit for their internship through the accredited university program. Several students (16) participated in this program this year: Clint Domingue (06/07-08/22/14) who was hired part time as on air/radio production; Dylan Guillory (06/16-07/30/14) who was hired part time tv production; Adrienne Clark (02/02-05/05/14) who was hired full time in sales.



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RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Yes/No)	No. Interviewees Referred During Reporting Period by Source
1	LAB Contact: Polly Prince Johnson www.broadcasters.org 660 Florida Street, Baton Rouge, LA 70801 225-267-4522	No	0
2	University of Louisiana at Lafayette Contact: Kim Billeadeau 104 E. University Ave, Lafayette, LA 70504 337-262-5300 careerservices.louisiana.edu	No	7
3	Acadianahelpwanted.com Contact: Shelby Marion 6465 Greenwood Plaza Blvd. Ste. 400, Centennial, CO 80111 303-562-0236	No	0
4	LEDA Contact: Ryan Lagrange 211 E. Deval Court, Lafayette LA 70504 337-593-1400 lafayette.org/jobs	No	0
5	In House Recruitment Contact: Chuck Wood 3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600	No	0
6	KXKW-FM, KLWB-FM, KFXZ-FM, KYMK-FM, KOGM-FM Contact: Chuck Wood 3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600	No	3
7	Referred by Friend	No	0
8	Professional Reference	No	6
9	NAACP Contact: Janelle Chagois 604 St. John Street, Lafayette, LA 70501 337-233-4262	No	0
10	United Negro College Fund Contact: Sylvia Waler 8260 Willow Oaks Corporate Drive, Fairfax, VA 22031 225-820-0165	No	0
11	Hispanic Chamber of Commerce Contact: Darlene Kattan PO Box 58031, Metairie, LA 70158 504-885-4262	No	0

12	<p>Monroe Women's Business & Professional Association Contact: Judy Wilson 6011 Desiard #40, Monroe, LA 71209 318-342-8807</p>	No	0
13	<p>Urban League of New Orleans Contact: Gilda Ebanks 2912 Canal Street, New Orleans, LA 70119 504-620-2332</p>	No	0
14	<p>National Council of Negro Women Contact: Pamela White PO Box 8013, New Orleans, LA 70182 504-827-0050</p>	No	0
15	<p>Army Career and Alumni Program Contact: Tami B Culbreath 7950 Alabama Ave. Bldg. 2155 Ste. 105, Fort Polk, LA 71459 337-531-1591</p>	No	0
16	<p>LSU Contact: Amy Caillouet 1502 Patrick F Taylor Hall, Baton Rouge, LA 70803 225-578-2162</p>	No	0
17	<p>Website: lafayetteradioadvertising.com Contact: Dave Landry 1749 Betrand Drive, Lafayette, LA 70506 337-233-6000</p>	No	0
18	<p>Southern University of Baton Rouge Contact: Tamara Montgomery PO Box 10400, Baton Rouge, LA 70813 225-771-4500</p>	No	0
19	<p>Louisiana Tech Career College email: careercenter@latech.edu 305 Wisteria Street, Ruston, LA 71272 318-257-4336</p>	No	0
20	<p>Southeastern University Contact: Stormy Bougeois 548 Western Ave. Hammond, LA 70402 website: www.selu.edu/career 985-549-2121</p>	No	0
21	<p>McNeese State University Contact: Cheryl Bellard 4205 Ryan St. Lake Charles, LA 80609 website: mcneese.edu/career 337-475-5612</p>	No	0
22	<p>Tulane University Contact: Michelle Elking 6823 St. Charles Ave. New Orleans, LA 70118 website: tulane-csm.symplicity.com/employers 504-865-5000</p>	No	0
23	<p>Delgado Community College Contact: Brian Simon 615 City Park Ave. New Orleans, LA 70119 email: bsimon@dcc.edu 504-671-5000</p>	No	0
24	<p>Our Lady of Holy Cross College Contact: Jennifer Tubwell 4123 Woodland Drive, New Orleans, LA 70131 email: jtubwell@olhcc.edu 504-394-7744</p>	No	0

25	<p>Southern University of New Orleans Contact: Joe Marion 6400 Press Drive, New Orleans, LA 70126 email: jmarion@suno.edu 504-286-5389</p>	No	0
26	<p>LA Works / Department of Labor Contact: Greg Ganier 1001 N. 23rd Street, Baton Rouge, LA 70802 337-948-1377</p>	No	0
27	<p>Allaccess.com Contact: Mark Capuano 11 Music Circle Suite 101, Nashville, TN 37203 615-252-6400</p>	No	0
28	<p>Louisianagrads.com Contact: Tara email: tara@businessreport.com</p>	No	0
29	<p>AMFMJOBS.com Contact: Mark Holloway PO Box 4116, Oceanside, CA 92052 800-374-0119</p>	No	0
30	<p>Remington College Contact: Melanie Wallace 118 Rue Fontaine, Lafayette, LA 70508 337-981-4010 email: melanie.wallace@remingtoncollege.edu</p>	No	0
31	<p>Grambling University Contact: Johnny Patterson 403 Main Street, Grambling, LA 71245 318-274-2346 email: millagea@gram.edu</p>	No	0
32	<p>Allaboutcountry.com Contact: Kim Hennes 311 E. Center Avenue, Lake Bluff, IL 60044 910-520-9154 email: kim@allaboutcountry.com</p>	No	0
33	<p>Traffic Directors Guild of America Contact: Larry Keene 26000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 92675 949-429-7063 email: tdge@earthlink.net</p>	No	0
34	<p>Freeman School of Business - Tulane Contact: Ira Soloman 7 McAlister Drive, Tulane University, New Orleans, LA 70118 504-865-5000 email: careers@tulane.edu</p>	No	0
35	<p>Glass Media Contact: James Glass 18920 Misty Lake Drive, Cleveland, OH 44136 440-539-0234 radiowatch@glassmedia.biz</p>	No	0

36	<p>Louisiana College Contact: Mercer 1140 College Drive, Pineville, LA 71360 318-487-7011 email: mercer@lacollege.edu</p>	No	0
37	<p>LSU Shreveport Contact: Gina Starnes One University Place, Room 230, Shreveport, LA 71115 318-797-5062 fax: 318-797-5366</p>	No	0
38	<p>Craigslist accounts.craigslist.org/login</p>	No	0
39	<p>Louisiana State University at Eunice Contact: Atina Wright PO Box 1129 Room A-102, Eunice, LA 70535 337-550-1430 website: www.collegecentral.com/LSUE</p>	No	0
40	<p>National Alliance of State Broadcasters Association website: careerpage.org</p>	No	0
41	<p>Loyola University New Orleans Contact: Jamie Pollett 6363 St. Charles Avenue, New Orleans, LA 40118 504-865-3676 website: www.myinterfase.com/loyola/employer</p>	No	0
42	<p>Walk In</p>	No	0
43	<p>UL Job Fair Contact: Kim Billeadeau 104 E. University Ave, Lafayette, LA 70504 337-262-5300</p>	No	0
44	<p>Department of Veterans Affairs Contact: Ronald R Schroeder 3010 Knight Street Suite 110, Shreveport, LA 71105 318-861-3984</p>	No	0
45	<p>RAB Contact: Bob Lawrence 1320 Greenway Drive, Ste. 500, Dallas, TX 75038 88-276-2729 email: blawrence@rab.com</p>	No	0
46	<p>LinkedIn</p>	No	1
TOTAL INTERVIEWEES DURING 12 MONTH PERIOD			17